

**FOR IMMEDIATE RELEASE**

**KAM South Begins New Service Focused on Divorce Financial Planning for Divorcing Couples in Georgia**

**ATLANTA** (August 16, 2012) – KAM South (kamsouth.com) announced today that Christian G. Koch, CFP®, CDFATM is starting a new advisor service that will focus exclusively on divorce financial planning.

“I am extremely excited about our new Divorce Trusted Advisor service because it will add tremendous value to our existing Fee-Only financial planning and investment management services,” said Mr. Koch, President of KAM South. “Most individuals who get divorced don’t think carefully through the financial ramifications of their actions. Our goal is to explain in detail elements and decisions that could be financial devastating to our clients,” said Koch.

The U.S. Divorce statistics have been pointing in the direction in which 50% of first marriages are ending in divorce and over 70% of remarriages end in divorce. This context has set the stage for the increased need for wise financial guidance with financial issues inherent in every divorce.

The new Divorce Financial Planning services of KAM South will assist clients with:

- 1) Evaluating his or her current financial situation
- 2) Preparing financial scenarios of possible settlements
- 3) Understanding the financial dynamics between changes in net worth versus working capital
- 4) Developing a post-divorce financial plan
- 5) Understanding how the division of assets impacts an individual’s retirement and overall financial health over time

“From my perspective, the Certified Divorce Financial Analyst designation is of enormous value in the market place today to help individuals make certain that financial assets are analyzed for their long-term viability in a proposed settlement and realistic financial assumption are factored into the equation,” stated Mr. Koch.

Furthermore, “to be a truly successful investment professional, one needs to see the world three to five years out. One needs to imagine and understand what the balance sheet and income statement of an individual will look like in the future, with some direct certainty,” said Mr. Koch.

The Institute for Divorce Financial Analysts™ (IDFA™) is pleased to announce that Christian G. Koch President of KAM South recently completed a specialized educational program in professional divorce analysis and is now a Certified Divorce Financial Analyst™ (CDFATM).

*About IDFA™*

The Institute for Divorce Financial Analysts (IDFA™) is the premier national organization dedicated to the certification, education and promotion of the use of financial professionals in the divorce arena. Founded in 1993, IDFA provides specialized training to accounting, financial, and legal professionals in the field of pre-divorce financial planning.

*About KAM South*

Mr. Koch is a Certified Financial Planner™ professional with over 15 years of active investment management experience. He is a NAPFA Fee-Only Registered Financial Advisor and member of the Harvard Business School Club of Atlanta. KAM South is a Registered Investment Advisor (RIA) and is located in Atlanta, Georgia. Those interested in learning more about the firm are encouraged to visit our website at ([www.kamsouth.com](http://www.kamsouth.com)).