

FOR IMMEDIATE RELEASE

Advisor joins leading association of fee-only financial planners: Christian G. Koch of KAMSouth accepted for membership in the Nation Association of Personal Financial Advisors (NAPFA)

ATLANTA (November 8, 2011) – Christian G. Koch of KAM South in Atlanta, GA has been accepted for membership in the NATIONAL ASSOCIATION OF PERSONAL FINANCIAL ADVISORS (NAPFA). With membership, Koch becomes affiliated with an organization of more than 1,500 of the most-qualified financial advisors in the nation, as well as 900 other allied professionals.

Membership in NAPFA and the NAPFA-Registered Financial Advisor designation are only available to Fee-Only advisors who meet NAPFA's stringent qualifications. Those standards prohibit the acceptance of commissions and sales related compensation, require advisors to act in clients' best interests at all times, and to offer comprehensive planning services. NAPFA is also known for having the industry's most rigorous education and training requirements. Candidates for NAPFA-Registered Financial Advisor status are required to submit a comprehensive financial plan for a peer review.

"We welcome Christian to NAPFA," said NAPFA Chair Susan John, an advisor in Wolfeboro, NH. "He has demonstrated a commitment to being a client-first advisor who avoids conflicts of interest that are so prevalent in the financial services industry."

In contrast to most financial professionals, NAPFA members receive no commissions or other rewards for selling financial products. Those forms of compensation create potential conflicts of interest that may serve to undermine an advisor's objectivity and fiduciary responsibility. It is for this reason that all NAPFA members must sign our Fiduciary Oath that explicitly promises to "to place the clients' interests first."

Ms. John continued: "Our mission for almost 30 years has been to support advisors who are dedicated to doing right for their clients. We have been leading the drive to develop financial planning as a true profession, with the same levels of qualifications and responsibilities as other respected professions."

About KAMSouth

Mr. Koch is a Certified Financial Planner™ professional with over 15 years of active investment management experience. He is a member of the New York Society of Securities Analysts and the Harvard Business School Club of Atlanta. Mr. Koch has been awarded the Paladin Registry's Five Star Designation (www.paladinregistry.com/advisor/christian.koch). KAM South is a Registered Investment Advisor (RIA) and is located in Atlanta. Those interested in learning more about the firm are encouraged to visit the firm's website at (www.kamsouth.com).

About NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,400 members and affiliates across the country, NAPFA is the leading professional association dedicated to consumer protection and the advancement of Fee-Only financial planning. For more information on NAPFA, please visit www.napfa.org or call toll free 1-800-366-2732, or Ben Lewis, NAPFA's marketing and communications manager, at 301-963-7555 or ben@bdlpr.com.